

Area Board Project/Councillor Initiative

1. What is the project?

Taxi Marshall Scheme for Chippenham. 2 Marshalls to be deployed for 5 key evenings over Christmas and New Year 2011.

2. Where is the project taking place?

Chippenham, Town Centre

3. When will the project take place?

5 key dates: 3rd, 10th, 17th, 24th, 31st December
Midnight – 4am

4. Please outline:

- **Community benefits**
- **Evidence of need**
- **Links to Community Plan**
- **Community Issue**

The reduction of anti-social behaviour, disorder and alcohol related incidents. Calming and reassuring members of the public and assist with general safety of the residents. The Night Time Economy (NTE) group believe this is a vital element in the overall strategy proposed for Chippenham. Chippenham is a major entertainment hub in North Wiltshire and numbers visiting the Town Centre increase dramatically in December due to Christmas celebrations.

Following the success of the Taxi Marshall scheme in December 2010, the Night Time Economy Group agreed that Taxi Marshalls should again be deployed for key dates in December 2011.

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5. What is/are the desired outcome/s of this project?

- Reduction in anti-social behaviour and alcohol related incidents.
- Improved confidence and well being for visitors to Chippenham Town Centre at night
- To support Community Safety initiatives led by NTE group
- Evaluation of this project will be used to evidence future funding bids
- To provide evidence to secure sustainable funding to enable deployment of Taxi Marshalls in Chippenham Town Centre for key dates

6. Who will Project Manage this project?

NTE Group

7. Please confirm costs and provide quotes

- Total project costs up to and including £5,000 - 1 quote
- Total project costs over £5,000 - 3 quotes

£700 for 2 Marshalls on 5 evenings from midnight to 4am

Area Board funding	£650
Contributions from Traders	£50

8. Additional information in support of the project

This part of an overall strategy led by the NTE group. The deployment of Taxi Marshalls on key dates will be just one element of the strategy to be implemented alongside:

- Pubwatch
- Street Pastors
- Radios for Door staff at Clubs, Pubs and late night food outlets
- High Visibility vests for Door Staff

Chippenham Town Council is unable to consider a bid for Taxi Marshalls until 14th December 2011 in accordance with their criteria. They could be approached for further funding in 2012.